



UNIBAIL-RODAMCO-WESTFIELD

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Press release

Centro Oberhausen

Unibail-Rodamco-Westfield brings VR experience specialist The VOID to Germany



The VOID Experience at Westfield World Trade Center in New York City (Credit: Bjorg Magnea/URW)

Unibail-Rodamco-Westfield (URW) is the first real estate developer to partner with The VOID, the market leader in immersive virtual reality experiences. Centro Oberhausen will be one of ten URW flagship destinations in Europe, where an adventure world by The VOID will be created. Thanks to partnerships with renowned studios such as Disney or Sony, the VR operator presents content from movies like Star Wars, Ghostbusters or Jumanji. With this cooperation, Unibail-Rodamco-Westfield is further expanding its

focus on leisure and entertainment concepts. The opening of The VOID at Centro Oberhausen is planned for the second quarter of 2020.

"We work daily to offer our visitors unforgettable experiences through unique events, an attractive tenant mix and exclusive partnerships", explains Constantin Wiesmann, Director of Leasing at Unibail-Rodamco-Westfield Germany. "With The VOID, we are bringing the market leader for virtual reality experiences to Germany and thus expanding our already attractive leisure offerings in Centro in Oberhausen. In addition, we prove once again that we are the first point of contact for creative and exceptional leisure concepts in the market. "

The future spaces are located on two levels on the edge of the promenade directly in front of Centro and comprise around 830 square metres.

Immersive Virtual Reality Experiences

Using VR glasses, visitors of The VOID dive into digital worlds and can experience various adventures live. Already, in New York City and San Francisco Unibail-Rodamco-Westfield has entered into cooperations with the virtual reality specialists. Additionally to Centro, The VOID will also be introduced in destinations of Unibail-Rodamco-Westfield in Paris, London, Copenhagen and Vienna.

"Digital worlds, in which visitors can experience multisensory scenarios, are becoming more and more important", says Christian Zimmermann, Head of Center Management at Unibail-Rodamco-Westfield Germany. "By its spectacular concept, The VOID will be a new highlight in Centro Oberhausen. In addition to the sports, cultural and entertainment offerings that

already exist in the Centro's surroundings, the virtual adventure rooms will be an additional attraction.”

Flagship destination in the Ruhr area: Centro in Oberhausen

With a total area of 242,000 square metres, Centro in Oberhausen is the largest shopping and experience area in Germany. Around 250 shops, thereof 47 gastronomy concepts, a multifunctional arena with 12,500 seats, the Legoland® Discovery Centre and a cinema are located on the site. The entire area attracts more than 20 million visitors every year. The direct surroundings in the Neue Mitte district also offer a theatre, a trampoline park, an aquarium as well as a fun pool and the well-known Oberhausen exhibition centre Gasometer. Direct motorway connections as well as tram and bus stops directly at its doorstep provide Centro with optimal connections to the regional and supra-regional infrastructure.

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About Unibail-Rodamco-Westfield

Unibail-Rodamco-Westfield is the premier global developer and operator of flagship destinations, with a portfolio valued at €65.0 Bn as at June 30, 2019, of which 86% in retail, 7% in offices, 5% in convention & exhibition venues and 2% in services. Currently, the Group owns and operates 92 shopping centres, including 55 flagships in the most dynamic cities in Europe and the United States. Its centres welcome 1.2 billion visits per year. Present on 2 continents and in 12 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events, and offers an exceptional and constantly renewed experience for customers.

With the support of its 3,700 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects. The Group has a development pipeline of €10.3 Bn.

Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities.

Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depository Interests. The Group benefits from an A rating from Standard & Poor's and from an A2 rating from Moody's.

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