



UNIBAIL-RODAMCO-WESTFIELD

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Press release

Westfield Centro continues strengthening its leisure and entertainment offering – Arcade gaming provider Gamestate opens first experience world in Germany

In November 2021, the Dutch arcade game operator Gamestate will open its first branch in Germany in Westfield Centro on an area of over 700 square meters. Over 45 arcade stations will then enable visitors to prove their skills at the latest virtual arcade products or popular gaming classics. Gamestate is another highlight in the center's leisure and entertainment segment and once again demonstrates the international appeal of the location. Further increasing the attractiveness of the flagship destination as well as the continuous sharpening of the profile in the leisure sector will also be consistently continued with the official rebranding to Westfield Centro coming September 30.

From classics such as Mario Kart, Pacman, Air Field Hockey or Basketball to the current virtual reality trend game Beat Saber: Gamestate offers spectacular gaming fun for all target groups in the form of life-size game simulators or multidimensional experience worlds. With eight branches, Gamestate is already present in major cities of the Netherlands such as Amsterdam, Rotterdam and The Hague. The Dutch company also already cooperates with Unibail-Rodamco-Westfield (URW) in Westfield Mall of the Netherlands. Gamestate is part of the Veltmeijer Group, which owns more than 40 arcade gaming locations and can look back on more than 60 years of experience in this constantly evolving entertainment segment.

"With Gamestate, we are once again strengthening Westfield Centro's profile as a flagship destination and impressively demonstrating the center's appeal - not only for the most innovative retail and gastronomy concepts, but also for the most extraordinary leisure and entertainment operators. We are very pleased about this partnership with one of the leading providers in Europe and are looking forward to Gamestate's first arcade experience in Germany. This once again underlines our claim to be the first contact for the most popular and exciting brands - both nationally and internationally," explains Constantin Wiesmann, Director of Leasing Austria & Germany at Unibail-Rodamco-Westfield.

Rebranding: Westfield Centro

At the beginning of July URW announced that Centro in Oberhausen will become Germany's first flagship destination for the internationally renowned Westfield brand - as a highlight of Centro's 25-year success story. The Westfield brand is present worldwide in metropolises such as New York, London, Paris and Stockholm and is now making its debut in Germany in Oberhausen. The rebranding into Westfield Centro will officially take place on September 30, 2021 at a hybrid event featuring an online jazz performance by Lady Gaga. The new name Westfield Centro is accompanied by a quality concept that sets standards for experience-oriented shopping and leisure offers and has a high appeal for exceptional brands, cooperation partners and events. In addition to the upcoming German premiere of Gamestate, a Huawei store already opened at the end of May is impressive proof of this. Westfield Centro is home to the technology company's first

store in a shopping center in Germany and, after Berlin, it is also only the second store to open nationwide with direct sales.

Flagship destination in the Ruhr area: Westfield Centro in Oberhausen

With a total area of 242,000 square meters, Westfield Centro is Germany's largest shopping and experience destination. Around 250 stores, including more than 45 gastronomy concepts, a multifunctional arena with 12,500 seats, Legoland® Discovery Centre and a cinema are located on site. The direct surroundings of the "Neue Mitte" district also offer the internationally renowned Oberhausen exhibition location Gasometer, Germany's largest Sealife aquarium and an adventure waterpark. With direct highway connections as well as tram and bus stops directly in front of the entrance, Westfield Centro is optimally connected to the regional and national infrastructure.

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About Unibail-Rodamco-Westfield

Unibail-Rodamco-Westfield is the premier global developer and operator of Flagship Destinations, with a portfolio valued at €55.0 Bn as at June 30, 2021, of which 86% in retail, 7% in offices, 5% in convention & exhibition venues and 2% in services. Currently, the Group owns and operates 86 shopping centres, including 53 Flagships in the most dynamic cities in Europe and the United States. Present on two continents and in 12 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events and offers an exceptional and constantly renewed experience for customers.

With the support of its 2,900 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects.

Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities.

Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depository Interests. The Group benefits from a BBB+ rating from Standard & Poor's and from a Baa2 rating from Moody's.

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