

Düsseldorf, 24 February 2022 **Press release** 

# Mega-store in Westfield Centro: JD Sports expands existing space more than threefold with new concept

Multichannel retailer for sports and streetwear JD Sports is moving within Westfield Centro in Oberhausen and will open one of the brand's largest mega-stores in Germany on around 1,250 sqm in fall 2022. With an innovative concept, the British retailer is increasing its rental space by almost 900 sqm. The handover of the space by Unibail-Rodamco-Westfield (URW), owner and operator of Westfield Centro, has already taken place. In future, customers can expect a store concept at the new location that is focused on experience, lifestyle and multichannel offerings with an extensive brand and product mix that combines well-known brands such as Nike, adidas, Puma and The North Face with JD Sports' strong own brands Pink Soda and Supply & Demand.

Constantin Wiesmann, Director of Leasing Austria & Germany at Unibail-Rodamco-Westfield, says: "With this extraordinary mega-store by JD Sports, we are once again strengthening the profile of Westfield Centro in the sports and streetwear segment. The significant expansion of space and the implementation of the new, innovative store concept prove again that Westfield Centro is the first address for retailers who want to offer flagship formats and special brand experiences in physical retail. We look forward to the opening in fall and continuing our exciting collaboration with our partner JD Sports."

### Trendy styles and functional sportswear

With its multichannel approach, JD Sports, as an industry-leading retailer of sneakers, sportswear and casualwear, combines brick-and-mortar with online retail, providing its customers with a seamless shopping experience across all channels. The British retailer also complements the world's most sought-after brands and latest trends with its successful private labels. JD Sports currently has over 2,400 stores in 19 countries worldwide, 77 of them in Germany.

## Flagship destination in the Ruhr area: Westfield Centro in Oberhausen

With a total area of 230,000 square meters, Westfield Centro is Germany's largest shopping and experience destination. Around 240 stores, including more than 47 gastronomy concepts, a multifunctional arena with 12,500 seats, Legoland® Discovery Centre and a cinema are located on site. The direct surroundings of the "Neue Mitte" district also offer the internationally renowned Oberhausen exhibition location Gasometer, Germany's largest Sealife aquarium and an adventure waterpark. With direct highway connections as well as tram and bus stops directly in front of the entrance, Westfield Centro is optimally connected to the regional and national infrastructure

#### Für weitere Informationen kontaktieren Sie:

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#### **About Unibail-Rodamco-Westfield**

Unibail-Rodamco-Westfield is the premier global developer and operator of Flagship Destinations, with a portfolio valued at €54.5 Bn as at December 31, 2021, of which 86% in retail, 6% in offices, 5% in convention & exhibition venues and 2% in services. Currently, the Group owns and operates 85 shopping centres, including 53 Flagships in the most dynamic cities in Europe and the United States. Present on two continents and in 12 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events and offers an exceptional and constantly renewed experience for customers.

With the support of its 2,800 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects.

Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities.

Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depositary Interests. The Group benefits from a BBB+ rating from Standard & Poor's and from a Baa2 rating from Moody's.

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