



UNIBAIL-RODAMCO-WESTFIELD

Düsseldorf, 02 March 2022

Press release

## **HARIBO as another highlight in the brand mix of Westfield Centro - opening of one of the brand's largest stores in Germany**

**The world-famous fruit gummies and liquorice specialist with the Goldbear as its trademark has opened its tenth HARIBO Deutschland store nationwide on 212 square meters at our flagship destination Westfield Centro in Oberhausen. In addition to the well-known national and international products, merchandise as well as special offer packages, customers can look forward to an exceptional candy bar (pick & mix station) where they can mix their own Haribo delicacies.**

The opening of the Haribo store is another highlight in the diversified brand portfolio at Westfield Centro. In the last few months, Unibail-Rodamco-Westfield (URW) Germany has announced the upcoming store openings of several famous brands, e.g. the massive store extension of JD Sports, the upcoming new store of the lifestyle brand Gilly Hicks as well as the market entry in Germany of the social media experience Youseum. The arcade gaming operator Gamestate with a market entry in Germany, the first BoConcept in a German shopping center as well as a new flagship store by BOSS have already celebrated their openings at the end of 2021.

### **Flagship destination in the Ruhr area: Westfield Centro in Oberhausen**

With a total area of 230,000 square meters, Westfield Centro is Germany's largest shopping and experience destination. Around 240 stores, including more than 47 gastronomy concepts, a multifunctional arena with 12,500 seats, Legoland® Discovery Centre and a cinema are located on site. The direct surroundings of the "Neue Mitte" district also offer the internationally renowned Oberhausen exhibition location Gasometer, Germany's largest Sealife aquarium and an adventure waterpark. With direct highway connections as well as tram and bus stops directly in front of the entrance, Westfield Centro is optimally connected to the regional and national infrastructure.

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### **About Unibail-Rodamco-Westfield**

Unibail-Rodamco-Westfield is the premier global developer and operator of Flagship Destinations, with a portfolio valued at €54.5 Bn as at December 31, 2021, of which 86% in retail, 6% in offices, 5% in convention & exhibition venues and 2% in services. Currently, the Group owns and operates 85 shopping centres, including 53 Flagships in the most dynamic cities in Europe and the United States. Present on two continents and in 12 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events and offers an exceptional and constantly renewed experience for customers.

With the support of its 2,800 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects.

Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities.

Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depositary Interests. The Group benefits from a BBB+ rating from Standard & Poor's and from a Baa2 rating from Moody's.

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