



UNIBAIL-RODAMCO-WESTFIELD

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Press release

Westfield Hamburg-Überseequartier: Inditex and Unibail-Rodamco-Westfield form first partnership nationwide to bring physical stores of Stradivarius and Oysho to Germany – Bershka and Pull & Bear stores will also open in the upcoming flagship destination in Hamburg

Following the announcement in mid-May that Zara will open one of the brand's largest flagship stores in the mixed-use quarter in Hamburg's HafenCity, Inditex is now following with four more brands. Stradivarius and Oysho will enter the German brick-and-mortar retail market with physical stores – the first confirmed location will be Westfield Hamburg-Überseequartier. In addition, Pull & Bear and Bershka will further strengthen the fashion and lifestyle profile of the upcoming flagship destination. With a total of five brands in the quarter directly on river Elbe, Inditex and Unibail-Rodamco-Westfield (URW) are strengthening their strategic partnership and raising the Spanish fashion company's presence in Germany to a new level. The openings are planned for spring 2024.

Previously only available in Spain, Italy or the UK, for example, as well as via the online store, the planned Stradivarius and Oysho stores in Hamburg mark the first time Inditex has announced that it will launch the brands in offline retail in Germany. Stradivarius, the trend-conscious young fashion and accessories label for women, is planning a shop on around 720 square metres of rental area. Oysho, the young fashion label for sportswear, underwear and swimwear for women, will open on around 300 square metres of rental area. Together with the 870-square-metre Bershka store and the 850-square-metre Pull & Bear store, these popular brands will strengthen the young fashion cluster in the retail and lifestyle area of the quarter.

Constantin Wiesmann, Director of Leasing Austria & Germany at Unibail-Rodamco-Westfield, says: "Our ambition for Westfield Hamburg-Überseequartier is to bring exceptional partners on board whose concepts do not yet exist in the city, the region or even in the entire country. The fact that we are entering into the first nationwide partnership with Inditex to bring Stradivarius and Oysho to brick-and-mortar retail in Germany and that, together with Zara, Bershka and Pull & Bear, a total of five Inditex brands will now be represented in our upcoming flagship destination, impressively underpins the attractiveness and appeal of this mixed-use project. This plenitude of desirable and world-famous Inditex brands in one place is an absolutely unique selling point for the quarter. With this pioneering cooperation, we are sending a clear signal and once again strengthening our partnership with Inditex."

Westfield Hamburg-Überseequartier: Modern urbanity for Hamburg

In Westfield Hamburg-Überseequartier in Hamburg's HafenCity district, a total of 14 buildings are under construction for a new vibrant destination with outstanding architecture and a unique mix of uses. Retail, entertainment concepts and more than 40 gastronomy units are closely coordinated with a total of 579 apartments, offices for 4,000 workplaces, three hotels and a cruise ship terminal. The quarter is optimally integrated into the local infrastructure with its own metro station, bus lines and various mobility services. The mixed-use project comprises a total area of 419,000 square metres and will be executed by Unibail-Rodamco-Westfield with an investment of over one billion euros.

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About Unibail-Rodamco-Westfield

Unibail-Rodamco-Westfield is a dynamic global developer and operator of Flagship Destinations, with a portfolio valued at €55.0 Bn as at June 30, 2022, of which 87% in retail, 6% in offices, 5% in convention & exhibition venues and 2% in services. Currently, the Group owns and operates 82 shopping centres, including 53 Flagships in the most dynamic cities in Europe and the United States. Present on two continents and in 12 countries, Unibail-Rodamco-Westfield provides a unique platform for retailers and brand events and offers an exceptional and constantly renewed experience for customers.

With the support of its 2,700 professionals and an unparalleled track-record and know-how, Unibail-Rodamco-Westfield is ideally positioned to generate superior value and develop world-class projects.

Unibail-Rodamco-Westfield distinguishes itself by its Better Places 2030 agenda, that sets its ambition to create better places that respect the highest environmental standards and contribute to better cities.

Unibail-Rodamco-Westfield stapled shares are listed on Euronext Amsterdam and Euronext Paris (Euronext ticker: URW), with a secondary listing in Australia through Chess Depositary Interests. The Group benefits from a BBB+ rating from Standard & Poor's and from a Baa2 rating from Moody's.

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