



UNIBAIL-RODAMCO-WESTFIELD

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Press release

Appeal of the Westfield brand: International superstar Rita Ora set to perform at the Grand Opening of Westfield Hamburg-Überseequartier on April 25

Guests can look forward to a special highlight at the Grand Opening of Westfield Hamburg-Überseequartier on April 25, 2024: Unibail-Rodamco-Westfield (URW) Germany has announced international superstar Rita Ora will perform her world-famous hits on stage at Westfield Hamburg-Überseequartier's waterfront, the quay area with a view of river Elbe. The superstar concert at the opening of the new destination is impressive proof of what the Westfield brand stands for. The globally recognised brand sets standards in the areas of lifestyle, shopping, dining and leisure activities and also offers exciting experiences, emotional events and distinctive marketing campaigns. Tickets for the concert can be won exclusively through various raffle campaigns.

The Grand Opening of Westfield Hamburg-Überseequartier will take place on April 25, 2024. The destination is set to become a new favourite place for all residents of Hamburg and will offer visitors, residents and guests a wide range of entertainment, culture, dining and shopping options. Complemented by apartments, offices and hotels, a new piece of the city is being created in the heart of HafenCity. As part of the Grand Opening, guests can look forward to a special highlight: in the evening, international superstar Rita Ora will give an exclusive concert and thus form the grand finale of the opening day. For the concert, the waterfront will be transformed into a stage so that guests can experience the show with a view of the unique Hamburg harbour scenery.

Theda J. Mustroph, Quartiersmanager Westfield Hamburg-Überseequartier, says: "Westfield Hamburg-Überseequartier will be a vibrant meeting place in a unique environment that will create leisure opportunities and experiences for the community, the entire city and all visitors of the destination. The opening marks a significant milestone. To celebrate this in style, we are delighted to have Rita Ora on board, an international superstar who perfectly reflects the values of the Westfield brand. Her performance will add a special glamour to the Grand Opening and we are enchanted to be able to offer our guests and the city such a fantastic opportunity."

Rita Ora says: "It is such an honour and pleasure to perform at the Grand Opening of Westfield Hamburg-Überseequartier. I have great memories of visiting Hamburg, so it's truly a full circle moment. I can't wait for everyone to see what we have in store. I have no doubt that the evening will be unforgettable!"

Fans and visitors interested in attending will soon be able to win tickets via various raffle campaigns. More details will be announced in due time.

Westfield Hamburg-Überseequartier: urban regeneration

At Westfield Hamburg-Überseequartier in Hamburg's Hafencity, an ensemble of a total of 14 buildings is being created that will form a new vibrant place in Hamburg with outstanding architecture and a unique mix of uses. Retail, food & beverage as well as entertainment and culture, spread over a total of 170 concepts, will create a new shopping and leisure destination directly on river Elbe and will be finely balanced with 579 apartments, offices for 4,000 workplaces, three hotels with 819 rooms and a cruise terminal. The quarter is optimally integrated into the local infrastructure with its own metro station, bus lines and various mobility services. The mixed-use project with a clear focus on sustainability, both during construction and in the upcoming operations, consists of a total area of 419,000 square metres and is being realised by Unibail-Rodamco-Westfield with an investment volume of 1.6 billion euros.

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About Unibail-Rodamco-Westfield

Unibail-Rodamco-Westfield is owner, developer, and operator of sustainable, high-quality real estate in the most dynamic cities in Europe and the USA.

The group operates 72 shopping centres in 12 countries, including 38 with the world-famous Westfield brand in their name. These centres are visited over 900 million times a year and offer retailers and brands a unique platform to engage with visitors. The Group currently operates 19 shopping centres in Germany, eight of which are in its own portfolio. URW also has a portfolio of high-quality offices, ten convention and exhibition centres in Paris and a project development pipeline of 2.5 billion euros with mainly mixed-use assets. The portfolio is worth €50 billion and consists of 86% retail properties, 6% office properties, 5% convention and exhibition centres and 2% service properties (as at 31 December 2023).

URW is a committed partner to major cities in the regeneration and modernisation of urban spaces - both through the development of mixed-use properties and the retrofitting of buildings to industry-leading sustainability standards. This commitment is reinforced by the Group's "Better Places" plan, which aims to create a positive environmental, social and economic impact on the cities and communities in which URW operates.

URW is listed on the Euronext Paris stock exchange (ticker: URW). A secondary listing has been established in Australia through Chess Depositary Interests. The Group is rated BBB+ by Standard & Poor's and Baa2 by Moody's.

Further information can be found at: www.urw.com and www.unibail-rodamco-westfield.de.

About Rita Ora

Rita Ora is an international critically acclaimed singer-songwriter with over 10 billion global streams and 13 Top 10 UK singles, four of which have gone #1. Her latest album, *You & I*, landed the coveted #1 spot on the UK Official Independent Albums Chart, and was summarized by Rolling Stone as "a collection of stunning love songs." The album features the #1 US Dance Radio hit "Praising You (feat. Fatboy Slim)," which PAPER declared "a house banger" and "You Only Love Me," for which Billboard praised Rita as "an expert in the type of sleekly-designed, electro-tinged pop on display."

You & I follows previous releases: *Bang*, a collaboration EP with GRAMMY-winning DJ and producer Imanbek; *Phoenix*, which has amassed over four billion streams and spawned four platinum singles; and *Ora*, her certified platinum debut album, which entered at #1 on the UK charts. Rita's acclaimed singles and star-studded collaborations have earned her seven Top 10 hits on Billboard's Dance Club Songs Chart, five of which reached #1, six Top 20 singles on Billboard's Hot Dance/Electronic Songs Chart, and a #3 Billboard Hot 100 song.

As a multi-talented industry leader across TV, culture and fashion, with brand partnerships in key sectors, Rita has continuously expanded her personal brand to new heights. This year will see Rita launch the performance-led haircare brand TYPEBEA alongside Anna Lahey. In 2023, she partnered with Primark to launch her first collection as part of a global multiseason collaboration, bringing together her creative vision with her long-term love of the brand. In addition, she serves as Chief Creative Partner for the award-winning Próspero Tequila. Her film and television credits include co-hosting *Dick Clark's New Year's Rockin' Eve* and the *MTV EMAs*; serving as a panelist on *The Masked Singer US & UK*, as well as a judge on *The Voice Australia*; and starring in the *Fifty Shades of Grey* franchise, *POKÉMON Detective Pikachu*, *Twist*, and the Netflix series *Kung Fu Panda: The Dragon Knight*. Rita will soon appear in the upcoming film *Tin Soldier* and will join Brandy in the *Descendants* sequel *The Rise of Red* on Disney+.